

# HBP SUMMER PROGRAMME 2018

30<sup>th</sup> July - 9<sup>th</sup> August



U n i v e r s i t i                      S a i n s                      M a l a y s i a

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School of Housing, Building and Planning (HBP)  
Universiti Sains Malaysia

# HBP SUMMER 2018 PROGRAMME

30<sup>th</sup> July - 9<sup>th</sup> August

Conservation of Tangible and Intangible Cultural Heritage  
of George Town UNESCO World Heritage Site (WHS)



## OVERVIEW

This programme aims to provide an understanding of cultural heritage conservation as expressed through interdisciplinary built environment lens.

This programme also addresses an integration of perspectives, approaches, methods and processes necessary in preserving and safeguarding tangible and intangible cultural heritage in the context of George Town World Heritage Site (WHS) in Penang, Malaysia.

## PROGRAMME STRUCTURE

### Indoor:

- \* Intangible Cultural Heritage
- \* Workshop and Lectures

### Outdoor:

- \* Penang Natural Park Adventure
- \* Turtle Conservation Experience
- \* World Heritage Site Explorace
- \* Penang City Tour Excursion

## TOPICS

- \* Cultural Heritage Conservation, UNESCO Conventions on Heritage & George Town World Heritage Sites (WHS).
- \* Safeguarding Tangible Cultural Heritage: Conservation and Case Study.
- \* Safeguarding Intangible Heritage and Cultural Values.
- \* Jawi Peranakan Malay Heritage and Gastronomy.
- \* Transportation System as Catalyst of Movement in Heritage Cities.
- \* Ecology and Nature Conservation.
- \* Global Tourism Trend.
- \* Heritage Tourism and Commodification.

## WHO SHOULD ATTEND?

Students in built environment in the fields of Architecture, Landscape Architecture, Urban Planning, Tourism & Conservation, and those with passions for heritage.

## COURSE FEE

\* PACKAGE A - USD 980  
Tuition fees and accommodation  
2 stars hotel- twin sharing.

\* PACKAGE B - USD 650  
Tuition fees and accommodation  
university hostel- twin sharing

ONLINE REGISTRATION DEADLINE  
15<sup>th</sup> May 2018

SCAN THE BELOW TAG for more info



Or visit:  
<https://hbp.usm.my/index.php/ms/programmes/short-course/international-summer-program>

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